

**R18**

**Code No: 157ET**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**B. Tech IV Year I Semester Examinations, July/August - 2023**

**INTELLECTUAL PROPERTY RIGHTS**  
**(Common to CE, EEE, ME, ECE, CSE, IT, MIE)**

**Time: 3 Hours**

**Max.Marks:75**

**Note:** i) Question paper consists of Part A, Part B.

ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.

iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

**PART – A**

**(25 Marks)**

- |      |   |     |
|------|---|-----|
| 1.a) | Define Trademark.                             | [2] |
| b)   | What do you mean by Personal property?        | [3] |
| c)   | Give brief note on Service mark.              | [2] |
| d)   | Define Logos and Symbol trademarks.           | [3] |
| e)   | List various limitations on exclusive rights. | [2] |
| f)   | Define Moral rights.                          | [3] |
| g)   | Define Injunctive relief.                     | [2] |
| h)   | What do you mean by false advertising?        | [3] |
| i)   | What is copy right law?                       | [2] |
| j)   | Give overview on Patent law.                  | [3] |

**PART – B**

**(50 Marks)**

2. List and explain various types of intellectual properties in detail with illustrations. [10]

**OR**

3. Discuss in detail about international agreements and treaties that affect intellectual property and explain the type of intellectual property rights. [10]

4. Write a detail note on purpose and function of trade marks. [10]

**OR**

5.a) Describe the procedure of trade mark registration processes.  
b) How do you acquire the trade mark rights? [5+5]

6.a) Give a detail note on fundamental of copy right law.  
b) Brief on copy right ownership issues. [5+5]

7.a) Explain in detail about patent searching process.  
b) Discuss the procedure for patent transfer. [5+5]

QA QA QA QA QA QA QA G

QA 8. Explain about determination of trade secret status and describe the trade secret litigation. [10]

**OR**

9. Write a detail note on Trade secret law and discuss the unfair competition practices. [10]

10. Discuss in detail about international patent law and trade mark law. [10]

**OR**

QA 11.a) Explain in detail about New developments in trade mark law. QA QA  
b) Brief on intellectual property audits. [5+5]

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QA QA QA QA QA QA QA G

QA QA QA QA QA QA QA G

QA QA QA QA QA QA QA G

QA QA QA QA QA QA QA G

QA QA QA QA QA QA QA G